



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Triumph Communications
1480 Dublin Rd
Columbus, OH 43215

Contract # 1357240
Schedule Dates 10/01/12-10/27/12
Advertiser Franklin County Board of Elections (23530)
Agency Triumph Communications (2751)
Product POLITICAL ISSUE (ns) (1187)
Brand Early 20121001-1021 (468550)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1)
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Spicer,Don
Phone/Fax /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,135.00
Net Total \$51,765.00
Sales Tax

Columbus (WSYX)
By Broadcast Month **Spots** **Rate**
Oct. 2012 61 \$60,900.00
Grand Total: 61 \$60,900.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|----------|---------|
| 1.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 4:28A- 4:59A (EST) | 2 | X | X | X | X | X | | | 2 | \$100.00 | \$200.00 | Columbus (WSYX) | | 8/20/12 |
| 2.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 4:28A- 4:59A (EST) | 1 | X | X | X | X | X | | | 1 | \$100.00 | \$100.00 | Columbus (WSYX) | | 8/20/12 |
| 3.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 4:28A- 4:59A (EST) | 1 | X | X | X | X | X | | | 1 | \$100.00 | \$100.00 | Columbus (WSYX) | | 8/20/12 |
| 4.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 5:30A- 5:57A (EST) | 2 | X | X | X | X | X | | | 2 | \$375.00 | \$750.00 | Columbus (WSYX) | | 8/20/12 |
| 5.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 5:30A- 5:57A (EST) | 1 | X | X | X | X | X | | | 1 | \$375.00 | \$375.00 | Columbus (WSYX) | | 8/20/12 |
| 6.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 5:30A- 5:57A (EST) | 1 | X | X | X | X | X | | | 1 | \$375.00 | \$375.00 | Columbus (WSYX) | | 8/20/12 |
| 7.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 6:30A- 6:57A (EST) | 3 | X | X | X | X | X | | | 3 | \$800.00 | \$2,400.00 | Columbus (WSYX) | | 8/20/12 |
| 8.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 6:30A- 6:57A (EST) | 2 | X | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | Columbus (WSYX) | | 8/20/12 |
| 9.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 6:30A- 6:57A (EST) | 2 | X | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | Columbus (WSYX) | | 8/20/12 |
| 10.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 6:58A- 8A (EST) | 2 | X | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | Columbus (WSYX) | | 8/20/12 |
| 11.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 6:58A- 8A (EST) | 1 | X | X | X | X | X | | | 1 | \$800.00 | \$800.00 | Columbus (WSYX) | | 8/20/12 |
| 12.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 6:58A- 8A (EST) | 2 | X | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | Columbus (WSYX) | | 8/20/12 |
| 13.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 8A- 9A (EST) | 1 | X | X | X | X | X | | | 1 | \$800.00 | \$800.00 | Columbus (WSYX) | | 8/20/12 |
| 14.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 8A- 9A (EST) | 1 | X | X | X | X | X | | | 1 | \$800.00 | \$800.00 | Columbus (WSYX) | | 8/20/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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Phone/Fax /
CPE N/A
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Last Modified 08/20/12
Entered By Lorie Luthman
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Order Type Normal
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|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|----------|---------|
| 15.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 12P- 1P (EST) | 3 | X | X | X | X | X | | | 3 | \$800.00 | \$2,400.00 | Columbus (WSYX) | | 8/20/12 |
| 16.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 12P- 1P (EST) | 2 | X | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | Columbus (WSYX) | | 8/20/12 |
| 17.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 12P- 1P (EST) | 2 | X | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | Columbus (WSYX) | | 8/20/12 |
| 18.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 1:58P- 3P (EST) | 2 | X | X | X | X | X | | | 2 | \$500.00 | \$1,000.00 | Columbus (WSYX) | | 8/20/12 |
| 19.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 4:30P- 5P (EST) | 2 | X | X | X | X | X | | | 2 | \$700.00 | \$1,400.00 | Columbus (WSYX) | | 8/20/12 |
| 20.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 5P- 5:30P (EST) | 1 | X | X | X | X | X | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WSYX) | | 8/20/12 |
| 21.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 5:30P- 6P (EST) | 2 | X | X | X | X | X | | | 2 | \$1,500.00 | \$3,000.00 | Columbus (WSYX) | | 8/20/12 |
| 22.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 5:30P- 6P (EST) | 1 | X | X | X | X | X | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WSYX) | | 8/20/12 |
| 23.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 6P- 6:30P (EST) | 2 | X | X | X | X | X | | | 2 | \$1,500.00 | \$3,000.00 | Columbus (WSYX) | | 8/20/12 |
| 24.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 6P- 6:30P (EST) | 1 | X | X | X | X | X | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WSYX) | | 8/20/12 |
| 25.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 6P- 6:30P (EST) | 1 | X | X | X | X | X | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WSYX) | | 8/20/12 |
| 26.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 6:58P- 7:30P (EST) | 1 | X | X | X | X | X | | | 1 | \$1,400.00 | \$1,400.00 | Columbus (WSYX) | | 8/20/12 |
| 27.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 7:30P- 7:56P (EST) | 1 | X | X | X | X | X | | | 1 | \$1,400.00 | \$1,400.00 | Columbus (WSYX) | | 8/20/12 |
| 28.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 7:30P- 7:56P (EST) | 1 | X | X | X | X | X | | | 1 | \$1,400.00 | \$1,400.00 | Columbus (WSYX) | | 8/20/12 |

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Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Spicer,Don
Phone/Fax /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
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| Grand Total: | 61 | \$60,900.00 |

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|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|----------|---------|
| 29.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 11:01P- 11:35P (EST) | 2 | X | X | X | X | X | | | 2 | \$1,500.00 | \$3,000.00 | Columbus (WSYX) | | 8/20/12 |
| 30.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 11:01P- 11:35P (EST) | 1 | X | X | X | X | X | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WSYX) | | 8/20/12 |
| 31.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 11:01P- 11:35P (EST) | 1 | X | X | X | X | X | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WSYX) | | 8/20/12 |
| 32.0 | Normal Line / Prime | 10/15/12-10/15/12 | 2 | :30 | 10P- 11P (EST) | | 1 | | | | | | | 1 | \$3,800.00 | \$3,800.00 | Columbus (WSYX) | | 8/20/12 |
| 33.0 | Normal Line / Prime | 10/16/12-10/16/12 | 2 | :30 | 9P- 10P (EST) | 1 | | X | | | | | | 1 | \$4,000.00 | \$4,000.00 | Columbus (WSYX) | | 8/20/12 |
| 34.0 | Normal Line / Prime | 10/12/12-10/12/12 | 2 | :30 | 10P- 11P (EST) | 1 | | | | | X | | | 1 | \$2,000.00 | \$2,000.00 | Columbus (WSYX) | | 8/20/12 |
| 35.0 | Normal Line / SPOT | 10/13/12-10/27/12 | 2 | :30 | 7:57A- 9A (EST) | 1 | | | | | | X | | 3 | \$600.00 | \$1,800.00 | Columbus (WSYX) | | 8/20/12 |
| 36.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 11:35P- 12:05A (EST) | 2 | X | X | X | X | X | | | 2 | \$900.00 | \$1,800.00 | Columbus (WSYX) | | 8/20/12 |
| 37.0 | Normal Line / SPOT | 10/08/12-10/12/12 | 2 | :30 | 11:35P- 12:05A (EST) | 1 | X | X | X | X | X | | | 1 | \$900.00 | \$900.00 | Columbus (WSYX) | | 8/20/12 |
| 38.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 11:35P- 12:05A (EST) | 1 | X | X | X | X | X | | | 1 | \$900.00 | \$900.00 | Columbus (WSYX) | | 8/20/12 |
| 39.0 | Normal Line / SPOT | 10/01/12-10/05/12 | 2 | :30 | 10:57A- 12P (EST) | 2 | X | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | Columbus (WSYX) | | 8/20/12 |
| 40.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 2 | :30 | 10:57A- 12P (EST) | 1 | X | X | X | X | X | | | 1 | \$800.00 | \$800.00 | Columbus (WSYX) | | 8/20/12 |

CONFIRMATION CONTRACT

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| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|